

Partnership Opportunities

Crafting a **Toolkit** for Innovation

Economic Developers Council of Ontario Inc.
54th Annual Conference and Showcase
Toronto Marriott Downtown Eaton Centre
1-3 February 2011



EDCO

ECONOMIC DEVELOPERS COUNCIL OF ONTARIO

www.edco.on.ca/conference



Why Sponsor?

EDCO's Conference Partnership Program provides an innovative way for organizations and corporations to have a significant impact on Ontario's key Economic Developers.

Our partner benefits maximize organizational visibility to your target audience, and provide exceptional on-site promotional opportunities.

Please talk to us about your unique partnership goals - we will gladly accommodate special requests where possible.

To become an EDCO conference partner or exhibitor, please contact Pelly Heighton at pelly@nextwaveevents.com or 613-798-9894.



Partnership Program

Conference Partners

- will be recognized in all conference sessions on large screens
- will be recognized from the podium during the Conference
- are invited to our Taste of Ontario Reception to meet our delegates and members

About EDCO

The Economic Developers Council of Ontario Inc. (EDCO) is an independent, nonprofit association of persons engaged in the economic development of Ontario and its communities. The Council was founded in 1957 and incorporated in 1962 as the Ontario Industrial Developers Council Inc. In 1991, the Council changed its name to reflect the broadened and changing nature of the Ontario economy.

Today's membership embraces over 600 economic development practitioners across a variety of professions and at all levels of the public and private sectors, each adding specialized knowledge to the existing and ever-expanding resources of EDCO.

Partnership Categories

Conference Program Partnerships

Presenting Sponsor 4 available at \$10,000 each
Brief speaking opportunity
2 full conference registrations
Booth in EDCO Showcase
Corporate table at President's Dinner
Corporate logo and link on the EDCO web site for 1 year
Logo on master sponsorship loop
Logo in conference program

Keynote Speaker/Plenary Session Pricing dependent on speaker
Brief speaking opportunity at Plenary Session
Chairing of session and introduction of Keynote Speaker
1 conference registration
Booth in foyer outside ballroom during the session
Corporate logo and link on the EDCO web site for 1 year
Logo on master sponsorship loop
Logo in conference program

Workshop Seminars..... \$2,000
Brief speaking opportunity at Workshop
Display table in seminar room for table top display and/or corporate information
Corporate logo and link on the EDCO web site for 1 year
Logo on master sponsorship loop
Logo in conference program

Conference Materials

Delegate Kit \$3,000
One to each delegate, longer shelf life than conference session!
Prominent display of logo on bag
Corporate logo and link on the EDCO web site for 1 year
Logo on master sponsorship loop
Logo in conference program

Collateral in Delegate Kit \$500
Opportunity to place 1 piece of marketing collateral (max 8.5" x 11") in each delegate kit

Meals and Social Function Partnerships

President's Dinner 1 available at \$7,500

Brief speaking opportunity at Dinner
1 full conference registration
Booth in Foyer outside Ballroom during Dinner
Corporate table at President's Dinner
Opportunity to provide gift to each delegate at place settings
Corporate logo and link on the EDCO web site for 1 year
Logo on master sponsorship loop
Logo in conference program

Receptions - Opening and Taste of Ontario 2 available at \$5,000 each

Brief speaking opportunity at Reception
1 full conference registration
Booth in Foyer during Reception
Invitations for 8 staff to attend
Corporate logo and link on the EDCO web site for 1 year
Logo on master sponsorship loop
Logo in final program

Luncheons 2 available at \$3,500 each

Brief speaking opportunity at Luncheon
1 full conference registration
Booth in Foyer outside Ballroom during Luncheon
Corporate table at luncheon
Corporate logo and link on the EDCO web site for 1 year
Logo on master sponsorship loop
Logo in final program

Breakfast 2 available at \$2,500 each

Brief welcome remarks at breakfast
1 full conference registration
Booth in Foyer outside Ballroom during Breakfast
Corporate table at breakfast
Corporate logo and link on the EDCO web site for 1 year
Corporate logo on master sponsorship loop
Logo in conference program

Refreshment Breaks 4 available at \$750 each

Sign at refreshment stand
Listing on EDCO web site for 1 year
Listing on master sponsorship loop
Listing in conference program

Program Advertising

Advertise in the conference program

Colour advertising (inside front cover, inside back cover and outside back cover):

Full-page, 5.5" wide x 8.5" high \$1,250

Black and white advertising (interior pages):

Full-page, 4.5" wide x 7.5" high..... \$900

Half-page, 4.5" wide x 3.625" high \$675

Business card, 2.25" wide x 2" high \$350

EDCO Showcase

Exhibit Booths..... 18 available at \$1,000 each
8' x 8' space with skirted table and two chairs
Coffee breaks and reception held in Showcase
Access to sessions and lunch for two booth staff
Listing in program and on Showcase Passport

Program at a Glance

Please visit www.edco.on.ca/conference/ for the most current information.



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